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SPRING

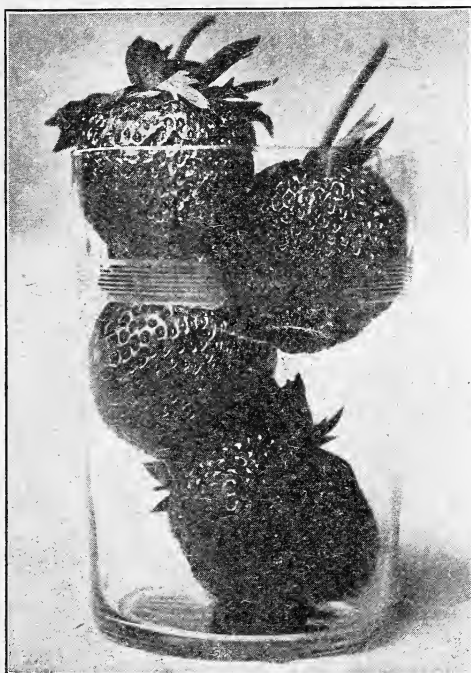


1920

**E. W. POTTER**  
***Strawberry***  
***Plants***

RECEIVED  
★ JAN 31 1920 ★  
U. S. Department of Agriculture.

**AND OTHER SMALL FRUITS**



**KING'S WEALTHY**

**HEADQUARTERS FOR THE**  
**FALL BEARING STRAWBERRIES**  
**GROWN AND FOR SALE BY**

**E. W. POTTER**  
**LESLIE, MICHIGAN**



April 16, 1919.

Mr. E. W. Potter :

Plants ordered Monday received Saturday of the same week. I think that a wonderful record. Most of the plant growers hold your order three or four weeks then after you write them two or three times to Hurry Up, they finally send a part of your order, then it is to late to order balance of your order elsewhere. Your plants are fine. Account of your promptness I am giving you my order each year.

Respectfully,

JOHN S. GRONDYKE, Vermilion Co., Ind.

March 10, 1919.

Mr. Potter :

Enclosed find order for plants. They are to be placed in my front yard by side walk, where many will see them and order from you next year. For twenty years I have bought my strawberry plants from you exclusively. Because of the prominence of the Bed, I shall give them my very best attention and want the very best plants. Our elevation here is three thousand feet and climate is semi-arid.

Respectfully,

HERBERT J. MOTT, Scott Co., Kansas.

March 1, 1919.

Mr. E. W. Potter :

I have been getting plants of you and have been getting plants of other nurserymen but the best plants I got of you. I have raised strawberries for 12 years and raised as high as 115 bushels a season. Your plants were the best I ever had. Enclosed you will find my check for the following order.

Respectfully,

WM. F. LUEBKE, Ottawa Co., Ohio.

## GREETINGS 1920.

**T**HE NATURAL ADVANTAGES and rich soil we have, combined with the exceptionally fine growing weather, has enabled us to produce an excellent supply of plants, that are sure to please the most particular growers, and they will produce the amount and quality of fruit that you rightfully expect. We have an increased acreage of robust, healthy plants. For the fact that last year strawberries sold for extremely high prices the demand for plants is going to be strong, and we advise ordering early, if you expect to get the varieties you want. We have some increase in our prices, but it was not of our own choice. We had to do it or quit business. You all know that labor, materials and everything concerned in the production and shipping of any commodity is out of sight. Our plants are worth the price, because we are paying all that labor demands and putting out the same high grade plants as here to fore.

Again we are sending you our annual catalog of small fruits which is our only salesman. We know that we grow just as good plants as anyone, combined with our personal attention in packing should please the average fruit grower. Judging from the many friendly letters received regarding our service we believe we are pleasing you. We appreciate your order and assure you we are giving you our best efforts.

Yours for good service,

E. W. POTTER.

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Last spring we made a special effort to get our plants set early, thinking perhaps we might have another season like 1918. We are pleased to say that we have had a very fine season for plant growing hence a good crop of well rooted plants ready to be taken out to fill your orders next spring. We had only a few plants left for fruiting which gave us a fine crop of fruit, condition being ideal for a full crop. Prices were extremely high and our judgment tells us they will continue high for some time. We were much pleased with two of the more recent introductions, they were Campbell's Early and Dr. Burrill. As we do not offer our Kings Wealthy plants for sale we had enough so that we picked as high as 15 bushel at once.

I wished many times that all our customers could see them. After all other varieties had gone they come on with a full crop of extremely large fancy dark red berries that were sold for 5c per quart above the market price. We hope that every one of our customers will try a few of these plants.

*Substitution.*—We desire to furnish each customer exactly what he orders, but sometime find the variety all sold before his order is reached. If marked “no substitution,” we are obliged to disappoint our customers by returning money late in the season, although able to supply another sort of like season and of equal if not greater value. In such case, except for new varieties for testing, unless the order is marked “no substitution,” we will understand you desire us to use our best judgment for your benefit, and we will, if thus permitted, give extra count or include something new and valuable.

## NORTHERN GROWN PLANTS

A Strawberry plant is never in so prime a condition as when fully grown, matured and dormant. Our friends in the South have recognized that our Northern grown plants are safer to set, because of their more dormant condition on arrival, while commercial growers in the North and West would not think of setting Southern stock of a more advanced growth. We also hold that while the strawberry will grow and thrive nearly everywhere, the North is its natural home, where it fits the conditions more naturally for a higher development.

## SETTING STRAWBERRY PLANTS IN THE FALL

For several years we have tried to please our customers who in some way fail to get their plants in the spring by sending them a few in the fall—The past three or four seasons has been so very dry that it has been impossible to send out any plants in the fall. It is not practical to set plants at this time of the year as they do not get start enough.

We are anxious at all times to please our customers but prefer you to obtain your plants in the springtime as that is the natural and proper time to set plants. To those who are unfortunate and do not obtain their plants in the spring we will supply in small lots at \$2.00 per 100. In favorable seasons they can be dug about September 15th.

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## "KING'S WEALTHY"

Perfect Blossom

Season Very Late

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### (OUR DISCRIPTION)

After watching this wonderful berry another season we are certain that we are in the line of Progression by offering it to our customers and friends.

Those who have read our catalogs for years know that we have been slow to recommend any new variety. Perhaps it has been the wrong way but we did not care to fool our friends. The people who saw this new berry certainly went wild over it. "Stop and think" why shouldn't they be? Late as Grandy, Color of Warfield, Large as Uncle Jim, yield equal to Dunlap. What more could you ask for? This is a new berry now being introduced for the first time. We purchased the plant and right to introduce from Mr. King, the originator. We have given it a thorough test on several different kinds of soil, and find it has done even better than we had reason to expect. This berry is exceptionally large, fine flavor, good dark color and firm. The plants are good size and produce large crops of fruit. It resembles Warfield in color, which makes it a fine canning berry. The extreme lateness makes it very profitable.

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### • ORIGINATOR'S DESCRIPTION

In giving the description of this grand strawberry it is the writer's desire and purpose to give an honest report and a truthful description of its qualities and behavior as I have found it for six years, raised on a clay loam soil with medium culture. Its parentage is unknown; was first found in a hay field and was watched by the originator for two years, growing wild, and was so vigorous and attractive that I took it up and set it out in my garden for a trial and have found it worthy. I have grown berries for over 30 years and have grown a great many different varieties and have not found one that had so many good points as this one. Color of fruit, dark red, of very fine flavor and not very tart. It is cone-shape, firm handsome and attractive with large green calyx. I have wintered it with severe tests not having any protection. It has stood well and come out fine in the spring. It is a good plant maker and is very prolific and season is late. It has a perfect blossom and is the finest flavored canning berry I have ever found. Another good feature is that it remains in fruiting a long time; in fact, I have picked these berries from three to four weeks. I believe in a short time this berry will be one of the leaders.

MR. KING.

E. W. Potter, Leslie, Mich.

September 14, 1919.

Dear Sir:

Last season at fruiting time I saw your new strawberry, King's Wealthy, and can say that I was very much pleased with them. They have certainly got the extremely large size, color and quality. I was certainly surprised to know that there was such a late berry in existence. Can you supply me with a few of the plants for next spring setting.

GEO. B. OWENS, Ingham Co., Mich.  
Prop. Hillside Fruit Farm.

Dear Sir:

November 15, 1919.

I have served the King's Wealthy strawberry on my table the past summer, and they have proved to be the finest fruit I have seen.

The delicious flavor of the strawberry is exceptionally strong in this variety. When canned, they retain their flavor, shape and color to an unusual degree.

MRS. C. R. WALLACE, Jackson, Co., Mich.

November 23, 1919.

It affords me great pleasure to say that I have been a customer of Mr. King's for his new strawberry "King's Wealthy" during the past season and found it the very best in the market. It is a new variety and a most lucious fruit. I most cordially commend it to the housewives of Jackson.

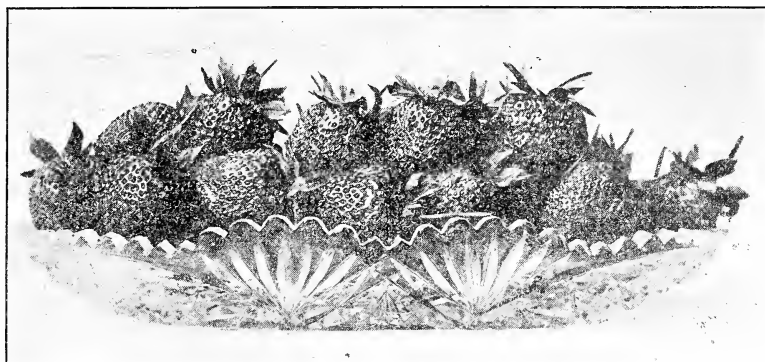
MRS. J. D. SCHILLER, Jackson Co., Mich.

July 24, 1919.

Your new strawberry, The King's Wealthy, is certainly a winner. Never saw such large handsome berries so late in the season before.

Extract form Local Republican,  
G. W. Troman, Editor.





King's Wealthy, the best late berry

PRICE OF KING'S WEALTHY PLANTS.

12, 35c; 25, 60c; 100, \$2.00; 250, \$5.00; 1000, \$20. 00.

## If You Plant King's Wealthy You Will

Have the best berries in town.

Have more berries than your neighbors.

Have plenty of fine berries when your neighbors are gone.

Have the others beat on price by 5 cents per quart (We did).

Have berries you can sell without going to market. (Sell themselves, Ours did).

Have next winter an extra fine treat, providing your wife puts some of them into cans.

## TERMS, ADVICE, ETC.

*Our Shipping Season* begins with the Southern orders, as soon as frost is out of the ground in spring, often in March. The sooner plants are set, before they get too large a growth, the better. We aim to set out plants in early April. If ordered late in the season, it is always best to name a second or third choice in case a variety is sold out, or leave it with us, stating soil conditions and other particulars. We will do our best to please you, but order early and have plants come early, if you can.

*TERMS.* *Cash with Order*; but orders will be booked if one-fourth value is enclosed, the remainder to be sent before shipment. C. O. D. orders require one-fourth value with order. Send remittance at our risk by post-office order, express money order, bank draft or registered letter. Stamps taken for parts of a dollar.

*Claims*, if any, must be made upon receipt of goods so that mistakes, should any have been made, may be promptly corrected. We take great pains to avoid mistakes, but should any error have been made, please notify us of the fact at once.

*Canadian Shipments* accompanied with invoice, owing to the duty, with charges guaranteed to avoid delay. Please do not send Canadian stamps.

*For our Responsibility* address with stamp the People's Bank, Leslie, Mich., postmaster, express agent, or any official, professional or business man of the same place.

*We Grow Our Plants in a New Place Each Season*, rotating with clover and other crops on good soil that is still new and capable of producing well balanced, best grade plants—the kind we advertise.

*We Maintain Our Grade* by a careful selection of stock plants, and right method of propagation from year to year, that tend with such a soil to produce stock of the greatest health and vigor, striving for the ideal fruiting row and perfect fruit from any plants that may be left unsold.

*Our Plants Are Fresh Dug* as wanted, nicely trimmed ready for planting, carefully re-sorted and tied in bunches of 25; roots washed in cold water if necessary to make them clean, and packed with live moss in new handle baskets lined with oil paper, or in light ventilated crates, in such a manner that we *guarantee safe arrival in good condition by express or mail, to all parts of the U. S. and Canada.* Plants by freight at buyer's risk.

*True to Name.* We take great pains to have stock true to name and hold ourselves ready upon proper proof to refund money or replace any that prove untrue; but it is mutually agreed that we shall not be liable for a greater sum than the amount paid for such stock.

*Our Prices* average lower than can be found elsewhere, when quality of stock and guarantee conditions are considered. Our reference for responsibility are ample. You take no risk whatever. See elsewhere a certificate of health from the State Inspector of Nurseries L. R. Taft. Read our unsolicited testimonials. We invite investigation at all times.

## STRAWBERRY CULTURE

Here it is not our purpose to try to tell you all there is to know about growing strawberries. Many books would be too few to hold all that might be written. It is our intention only to give you the outlines; tell you the things you must do, if you do nothing else. For all the rest we must refer you to the many most worthy books and magazines which deal with these matters. Every strawberry grower ought to have a good fruit paper. If we can set you straight at the beginning on the things which are the most important of all we will be happy to have done so. First and foremost though, remember that you must have select, high quality, sturdy plants; these lacking you are all wrong.

### SOIL CONDITIONS

Generally speaking, any soil that will produce a good crop of corn or potatoes will produce a good crop of strawberries. It must be well drained either naturally or artificially. The well drained soil is lighter and better for it will longest keep the moisture the strawberry plant or any other plant must have. Choose a good length of time. Remember that the strawberry ripens at a time when you may reasonably expect drouth. Provide, therefore, far in advance for this very thing. Take lots of pains. Your strawberry crop is of more value than the ordinary farm crop. It will, therefore, repay more completely any work you put on it. Get the soil in perfect condition; supply it with the necessary plant food.

### MANURING THE GROUND

When the soil is at all deficient in fertility we would advise using well-rotted stable manure. If possible, apply it the year previous to setting out the plants and grow some crop that must be thoroughly cultivated or hoed. This will put the soil into the very best possible condition for the strawberry bed.

We would caution against the use of new stable manure for the reason that it contains so often a great many weed seeds which will cause trouble later.

### FITTING THE SOIL

Have the manure spread, the next step is thorough pulverization of the soil. Plow or spade to an even depth, in shallow soil six inches, in deep soil eight inches is not too much—but break evenly. Crop results depend greatly upon the breaking of the ground; a piece of ground unevenly broken cannot be brought into perfect, ideal condition.

Harrow thoroughly two or three times—do it again if you want to, you can't get it too fine for good results. We generally harrow with the furrows then diagonally each way. We then follow with a heavy roller. If you have no roller at hand a plank drag or "float," as we call it, will serve if heavily weighted. This firming of the ground is very important. It is almost impossible to set plants properly if the soil is not reasonably level and firm at the surface. Easy to do all this work at the beginning and it counts all the time your strawberry bed is there.

### "MARKING OUT" FOR PLANTS

Do it any way that it will give you a straight, shallow mark to set by. Don't forget that a straight row means easy cultivation by and by. We use a light sled with three runners, one in the middle and one on each side, giving us rows four feet apart. It makes a very satisfactory implement for the purpose.

## SETTING THE PLANTS

Of course you have been taking good care of them since you got them. If possible set them at once. If packed properly, as all ours are, they will be in first class condition for setting when you take them out of the moss.

When your ground is thoroughly prepared, smooth as a floor and marked in rows, setting of the plants themselves is a simple operation but an important one. Do it yourself unless you can find some one who can do it better. A little practice makes the work easy and rapid. Take your plants in a basket or some other convenient carrier; moisten the roots. If the roots are very long they should be cut back two or three inches, depending on the size of the plant. The plant should be held by the upper part of the crown, make an opening with a dibble or spade just large enough for the roots, then lower the plant until the crown is even with the surface. Press the soil with your foot firmly to each side of the plant to close the entire opening. Don't leave any airholes to take out all the moisture and dry the roots.

## CULTIVATE THE STRAWBERRY BED

Cultivation should begin soon after the plants are set and repeated at least every eight or ten days. Clean and shallow cultivation is the watchword of the successful strawberry culture. You should cultivate as soon after rains as the ground is fit. The soil condition should always determine the time of cultivation. Don't allow a crust to form if possible. Weeds are a blessing in disguise—they compel you to cultivate. Don't forget the hoe.

## WHEN TO MULCH

Mulching the plants is one of the most important features to be considered and we cannot lay too much emphasis on this point. In Northernly latitudes where freezing and thawing begin early to alternate, as well as in those colder sections where freezing weather comes to stay awhile, mulch should be applied soon after the first hard freeze in the fall, but in the South where mulching is done to retain moisture and keep the fruit clean, it need not be done until shortly after the buds open.

## REMOVING THE BLOSSOMS

Strawberry plants that are set out this spring should not be allowed to bear fruit until the following spring. The blossoms should be pinched off, for to let them ripen fruit the first year would weaken the growth of the plants and is liable to kill them. Just as soon as you remove the blossom your plant starts to work building up a root system. The heavy, vigorous root system is essential to enable the plant to come to its fullest possibilities of production.

## NUMBER OF PLANTS REQUIRED TO SET AN ACRE

<i>Distance.</i>	<i>Plants.</i>	<i>Distance.</i>	<i>Plants.</i>	<i>Distance.</i>	<i>Plants.</i>	<i>Distance.</i>	<i>Plants.</i>
1 by 1 foot,	43,560	4 by 1 foot,	10,890	5 by 3 feet,	2,904	6 by 5 feet,	1,452
2 by 1 foot,	21,780	4 by 2 feet,	5,445	5 by 4 feet,	2,178	6 by 6 feet,	1,210
2 by 2 feet,	10,890	4 by 3 feet,	3,630	6 by 1 foot,	7,160	7 by 1 foot,	6,122
3 by 1 foot,	14,520	4 by 4 feet,	2,722	6 by 2 feet,	3,630	7 by 2 feet,	3,111
3 by 2 feet,	7,260	5 by 1 foot,	8,712	6 by 3 feet,	2,420	7 by 3 feet,	2,074
3 by 3 feet,	4,840	5 by 2 feet,	4,356	6 by 4 feet,	1,813	7 by 4 feet,	1,555

## FALL BEARING VARIETIES

The everbearing strawberry has been tested in every locality and has proven its value in every place where fair attention has been given it. No doubt there are many people that have never heard of overbearing but the time is coming that every garden will have them. The plants are absolutely hardy and with ordinary conditions you will get as good a crop in June as from the June varieties and with fairly favorable weather you will get berries from July until freezing weather. They will stand more freezing than other sorts. Try them.

### PROGRESSIVE (Per.)

This is a vigorous, thrifty grower making a mated row 2 or 3 feet wide. In fact, the best plant maker of all the fall bearing kinds. The color of the foliage, manner and habit of growth somewhat resembles the Dunlap. The fruit is medium to large in size, of a deep dark glossy red. The quality of the fruit is not ordinary or medium, but is extraordinary, ranking with the very best. Mr. Harlow Rockhill of Iowa is the originator of this wonderful variety and he has a reason to be proud of it. He says, "Progressive is a leader in this country." Keep blossoms picked off until about July if you want a full crop.

### SUPERB (Per)

This variety was originated by Samuel Cooper of New York and is certainly worthy of a place in the fall bearing list. It makes large, beautiful, vigorous and thrifty plants and about enough for a good fruiting row. The plants resemble Glen Mary for size. The fruit is medium to a large and very attractive. This variety does not bear so heavily on the first season runners as Progressive, but mostly from the mother plants, so it does well in hills. The fruit is of excellent quality and can be shipped a long distance; in fact, all the fall bearing sorts will stand long distance shipping.

I am discarding Americus and Productive, two varieties of the everbearing, because they do not make enough plants to be profitable.

### AMERICUS (Pre.)

One of the best known and the most prominent of the everbearing. A seedling of the Pan American. Plants are strong and deep rooted. The fruit is firm and medium to large in size, light red, and extra good quality. It is a fairly good plant maker. It will produce fruit on the new plants soon as well rooted.

### NEVER FAIL

A New ever bearer from D. J. Miller, Ohio, will not offer plants until have tested another year.

## STRAWBERRIES WE GROW.

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### ABINGTON (Per.)

I have been growing strawberries for market twenty years, but have fruited the Abington, and it is the best all-round market berry that I have ever raised. In productiveness it is away ahead of Bubach or Sharpless. The color is bright red; it is firm and of good quality, and has yielded at the rate of 9,720 quarts per acre in matted rows. I claim it is the best yielder and the largest matted row perfect berry that has been introduced to date. (Introducer).

We have fruited Abington for years and find it a strong grower, with large, luxuriant foliage. The fruit is large, quite similar in size and shape and color to Sharpless, but more abundant. Midseason.

### AROMA (Per.)

One of the most popular late market varieties. A good plant and a good bearer of large, handsome fruit; bright red in color; uniform roundish heart shape; firm and of good quality. Somewhat resembles Gandy in appearance. A choice variety and reliable.

### AUGUST LUTHER (Per.)

Standard early market. For several years this has been our first choice for early market among the standards. More desirable than Excelsior with us, as of better quality, larger average size and ripening more berries in the early season. A good grower and reliable. Fruit large, glossy bright red, firm and of good quality. This berry comes early, always making a good crop before berries lower much in price, and is growing more productive every year.

### BUBACH (Imp.)

Fruit large, moderately firm, good color and quality; well known standard variety; productive and reliable. Midseason. We are nearly always sold out of this variety before the season is over.

### BILLY SUNDAY (Per.)

Plants purchased from the originator, Mr. Yost of Ohio. He describes it as follows: Plants very healthy, great crown maker, tall dark green foliage, long heavy fruit stalks making the berries easily gathered. The fruit is very large, glossy red, slightly wedge shape, uniform in shape and size, a delicious sweet flavor, and it ought to make a good shipper. Begins to ripen with Haverland and ends with Sample. Mr. Yost further states he has been growing strawberries for 15 years and has fruited nearly all the standard varieties but has not found any that will take the place of this new variety. With us the plants made a fine growth, making a good fruit row.

After fruiting this variety, I believe it was up to our expectations as it produced a large crop of very fine fruit of good size and quality.

### BEDERWOOD (Per.)

Well known standards early market variety. A tough, healthy grower. Very successful, especially in the west prairie country. Fruit medium to large size; round, bright red, good quality. A good carrier and very productive.

**BRANDYWINE (Per.)**

Fruit large, dark red, quite firm; good quality; not always at its best in some sections, but a good variety in others; requiring strong loam soil and high culture for best results. Medium late.

**CAMERON'S EARLY (Per.)**

Extra early. This fruit is of good size for so early a berry; medium red in color and of good quality. A vigorous grower, with tall foliage to protect the bloom from late frosts. Productive and reliable.

**CLYDE (Per.)**

Very productive. Fruit large, round, bright glossy red. Large, healthy plants. Well known standard market variety. Midseason.

**COMMONWEALTH (Per.)**

Very late. James Monroe, (the introducer, in his description says the Commonwealth is the outcome of the desire and effort to produce a berry that would lengthen the strawberry season. In it we have a berry that is as large as the largest, as productive as any, as fine flavor, as solid, and as dark a color as any. The plant is a strong grower, but not so rank as some. The fruit is large, firm, dark color and very handsome. Judging from the orders we have received for these plants, our customers are beginning to realize what a valuable variety this is for late fancy fruit. Later than Gandy.

**CORSICAN (Per.)**

This is a favorite variety, especially around Rochester, N. Y. The plants are large and good growers. Fruit large, longish heart shape, good quality; stands shipment well. Midseason. Very similar in plant and fruit to Uncle Jim. A good variety.

**CRESCENT (Imp.)**

A tough, healthy, vigorous grower. Fruit medium size, bright red, fairly firm, and of fair quality. Very productive. Midseason.

### CHESAPEAKE (Per.)

This is comparatively a new variety. If it was a better plant maker it would be the leading late berry, for it has them all beaten for size, productiveness and quality. We have tried it on all kinds of soils, but fail to get a good plant row. We hear similar results from other sections. The berry is large and regular in shape; color light red. Quality much better than Gandy.

### DEW (Per.)

Midseason to late. This is one of the largest varieties of strawberries we know of. The plants are stocky, with light green foliage. The fruit dark red all over, irregular in shape, quite firm and solid for so large a berry and of good quality; fairly productive. If you are looking for size, plant the DEW.

### EXCELSIOR (Per.)

The well known standard early market variety. Plants vigorous, making many runners. Fruit medium to large size; round, dark red; firm; quite tart. Reliable and productive.

### EARLY OZARK (Per.)

Early. The introducer of this berry says it is a cross between Excelsior and Aroma. He further states that it is a perfect bloomer and has very large blossoms that are rich with pollen. It is the largest extreme early variety I have ever tested. The plants grow strong and are healthy. The fruit is firm, excellent flavor and good color, being bright red, about the same as the Aroma. It is said to be very productive. The fruit is large, good color and firm.

### GANDY (Per.)

Fruit large, firm, high quality and handsome. A good grower and productive. The well known standard late shipping berry.

### GLEN MARY (Imp.)

Fruit large, dark red, quite firm and good quality. A good grower, productive and reliable. This variety has small stamens, sufficient for itself, but not to fertilize adjoining pistillates, and so we class it as an imperfect bloom. Midseason to late.

### GIBSON (Per.)

This is not the old variety of that name which originated in eastern New York Several years ago, but a distinct variety of local fame. The berry is large and regular in shape, holding its size well to the end of the season. Color rich red. Flavor is neither too sweet nor too sour, but just right for canning. It makes a good plant row and is worthy of trial.

### HERITAGE (Per.)

Midseason. After fruiting this variety another season we can say that it came up to our expectations. The plant grows very large with extremely heavy crowns. The fruit is large and handsome. The berry is quite dark, shiny crimson. It is quite a favorite in some sections.

### CHARLES I.

Early. From Western Michigan and claimed by a noted dealer to be Extra Early. For us it produced a fair crop of medium size berries but no better than many other early sorts.



### HAVERLAND (Imp.)

Very productive. Fruit large, rather long; bright light red; firm, good quality. Plants large and vigorous. Well known standard variety and reliable. Season early to late.

### HUNDRED DOLLARS (Per.)

Midseason. This is rather a new variety that was introduced by Mr. Hathaway of Ohio. He states that it is his belief that there is not another variety, be it large or small, that will outyield this giant among strawberries. It is a good grower of large, stocky plants. The fruit is large, bright red, and of good quality. It resembles our Uncle Jim in shape.

### JULY (Imp.)

Late. This berry is claimed to be a very late one, but with us it ripened about the time the Gandy did. We find that it produces fruit a little above medium size but very attractive. The plants are all that could be asked for, making a good fruit row. The color is perfect, being a brilliant red and glossy. Not firm enough for long shipping.

### KELLOGG'S PRIZE (Imp.)

This Pistillate variety is claimed to cover a long season. After giving it a good trial we find it to be a variety of great merit. It was one of the best varieties we fruited the past season. The plants are strong growers and very productive. The fruit is high color, fine flavor and very large. Quite late.

### MARIE (Imp.)

Fruit large, round, uniform in size and shape as Gandy, and about the same color; a handsome berry, especially when crated. A good grower and very productive. This is one of the most reliable heavy croppers we have ever grown. A money-maker. We have never had a bad report of it. Season medium to very late.

### MARSHALL (Per.)

A standard of excellence. Fruit large. Very dark red; heart shape, firm and of high quality. A moderate plant maker of large, stocky plants.

### (RIDGEWAY (Per.)

Fruit large, nearly round; bright, glossy red color; moderately firm and of good quality. A good grower, productive and reliable. Midseason.

### SAMPLE (Imp.)

Standard market variety. Midseason to late. Fruit large, roundish conical; bright, glossy red; moderately firm and of good quality. A good grower. Productive and reliable.

### SENATOR DUNLAP (Per.)

This variety has given general satisfaction in almost all sections and all kinds of soil, and the demand for plants increases each season. It makes plants of only medium size but tough and hardy, with long roots and a surprising capacity for enduring hardships. It is very productive and usually matures every berry. They are of good size, bright glossy red, and of excellent quality. It is a first-class shipper, and retains its brightness long after being picked. It ripens early and continues a long time in fruit. It is grown largely as a commercial berry.

### PARSON'S BEAUTY (Per.)

A good, healthy grower and an immense cropper of large, solid, dark red berries of good form and quality. There is probably not a variety among the standards that will outyield it, or a more reliable. A first-class variety, with a long season.

### PENNELL (Per.)

Fruit large, nearly round; dark, rich red color; firm and of the very highest quality. We think more of the Pennell every year. It always bears abundantly, and is one of the varieties to which we direct friends who visit us at fruiting, who want something extra fine. Grow Pennell on strong loam and be surprised with the large size and excellence of this berry. An all-season variety.

### PRIDE OF MICHIGAN (Per.)

Midseason. From Mr. Baldwin of Bridgman. There seems to be two varieties by this name, but as the Kellogg strain is similar if not identical with New York, which was discarded by us some time ago, we will only offer the Baldwin strain. The berries are large, rather oblong, very bright red, glossy and beautiful. It being very firm makes it an excellent shipping berry. The plant is vigorous and healthy, making a good fruiting row in any kind of season.

### ST. LOUIS, (Per.)

While some claim this variety is a second early, we find it extra early and one of the first to ripen. We have been highly pleased with it for some time and can recommend it as Queen of the Earlies. This berry is not firm enough for long shipping, but as it has so many good points every grower should plant some. Mr. Bauer, the introducer, claims to have grown them so large that twelve of them would fill a quart basket. As grown here, it makes a strong, healthy plant, with plenty of runners. Fruit very large for such an early berry. Light red color, nearly round and good quality.

### STEVENS LATE CHAMPION (Per.)

A comparatively new variety that has become rapidly popular as one of the very best late varieties for market. It is a splendid, healthy grower, with tall, dark green foliage and long runners. The fruit is large and fine, resembling Gandy. Firm and of good quality, outyielding Gandy here last year and selling at the highest prices. It is certainly a good variety.

### HOWARD No. 17 (Per.)

Received the plants from the introducer, who calls it the million dollar strawberry. Looks like a winner. Not fruited here.

### ✓ SPRINGDALE BEAUTY (Per.)

A strong grower and abundant bearer. The fruit is large, firm and of high quality, resembling the Marie in appearance, and the two sorts make a good team. It ripens early and continues fruiting a long time, holding out large to the end of the season. A good variety.

### ✓ UNCLE JIM (Per.)

Ever since we introduced this variety we have given the history and a long description of it. Since it is so well known we feel it useless to write so much. For the benefit of those who receive this catalog for the first time we give the following description: This variety is an excellent grower of large stocky plants. The roots grow down deep in the soil, making it very popular in sections with limited rainfall. The fruit is very large, high colored and of excellent quality. It is famous for its delicate, rich, sub-acid flavor which makes it possible for the most confirmed dyspeptic to enjoy. We can recommend this variety to those looking for large, fancy fruit.

### ✓ WARFIELD (Imp.)

The well known standard shipping and canning berry. Plants very vigorous and productive. Fruit large, nearly round, dark glossy red, firm and of good quality. Midseason.

This and Dunlap make a good, strong team.

### ✓ WM. BELT (Per.)

This variety is large planted in some sections, while in others it is inclined to rust. It is a fancy variety that always brings fancy prices. It is quite productive, berries very large, roundish conical, color a bright glossy red, and the flavor good. Midseason.

### ✓ LATE JERSEY GIANT (Per.)

New. Claimed to be late as Gandy but better. With us it is a poor plant maker, but produced some large fancy fruit quite late.

### ✓ JOE JOHNSON (Per.)

A new variety from Maryland, and said to be very productive there. It made a splendid row with us and produced some nice fruit. It is a good addition to the late sorts.

### ✓ COLLINS (Per.)

Introduced by a western Michigan Fruit Grower who claims it is his best cropper. With us it made a good fruit row, produced some good fruit, but no better than other varieties of a similar nature.

### ✓ DR. BURRILL (Per.)

This variety stands among the very best in the midseason strawberries. Several dealers say as good as Dunlap or better. It resembles Dunlap in many ways. It is exceedingly productive of medium to large, well shaped, glossy red. Through and through we have yet to hear a poor report on Dr. Burrill.

### ✓ CAMPBELL'S EARLY (Per.)

Fruited here for the first time under favorable conditions. Showed up better than we even expected. It fruited very early, producing a good crop of large bright red berries. Worthy of trial.

PLANTS BY PARCEL POST

Plants vary so much in weight, as some varieties make small plants while others make large, that it is impossible to give you the exact weight.

We have tried to give you an approximate estimate of the weight of different plants.

Packages weighing over 5 pounds going beyond the fifth zone will go cheaper by express.

Do not ask us to ship large orders by parcel post.

Be sure to send enough postage.

Fifty pounds can be shipped in the first and second zones, and twenty pounds to all other zones.

If you do not understand about the distance or rate, ask your postmaster.

	<i>First pound or fraction.</i>	<i>Each addi- tional lb. or fraction.</i>
First zone, within 50 miles of Leslie, Mich.....	5c	1c
Second zone, 50 to 150 miles of Leslie, Mich.....	5c	1c
Third zone, 150 to 300 miles of Leslie, Mich.....	6c	2c
Fourth zone, 300 to 600 miles of Leslie, Mich.....	7c	4c
Fifth zone, 600 to 1000 miles of Leslie, Mich.....	8c	6c
Sixth zone, 1000 to 1400 miles of Leslie, Mich.....	11c	10c
Seventh zone, 1400 to 1800 miles of Leslie, Mich.....	11c	10c
Eighth zone, all over 1800 miles of Leslie, Mich.....	12c	12c

ESTIMATED WEIGHT OF PLANTS

50 Strawberry Plants.....	2 pounds
100 Strawberry Plants.....	4 pounds
100 Blackberry Plants.....	6 pounds
100 Raspberry Plants (Sucker).....	6 pounds
100 Raspberry Plants (Tips).....	8 pounds

## PRICE LIST — STRAWBERRIES

THE PRICES BY EXPRESS, NOT PREPAID.

500 AT 1000 RATE.

50 AT 100 RATE.

	12	25	100	250	1000		12	25	100	250	1000
Americus .....	\$.30	\$.45	\$1.30	\$3.25	....	Kellogg's Prize.....	\$.35	\$.60	\$1.00	\$2.25	\$ 8.00
Abington .....	.15	.25	.65	1.50	\$ 5.50	Marie .....	.15	.25	.75	....	....
Aroma .....	.15	.25	.70	1.60	6.00	Marshall .....	.15	.25	.70	1.60	6.00
Aug Luther .....	.15	.25	.60	1.35	5.00	Parson's Beauty....	.15	.25	.65	1.50	5.50
Bubach .....	.15	.25	.70	1.60	6.00	Pennell .....	.15	.25	.65	1.50	5.50
Bederwood .....	.15	.25	.60	1.35	5.00	Pride of Mich.....	.15	.25	.70	1.60	6.00
Brandywine .....	.15	.25	.70	1.60	6.00	Progressive .....	.30	.45	1.30	3.25	12.00
Billy Sunday .....	.15	.25	.70	1.60	6.00	Ridgeway .....	.15	.25	.75	....	....
Chesapeake .....	.15	.25	.70	1.60	6.00	Springdale Beauty	.15	.25	.65	1.50	5.50
Clyde .....	.15	.25	.70	1.60	6.00	Sample .....	.15	.25	.70	1.60	6.00
Corsican .....	.15	.25	.70	1.68	6.00	Stevens Late					
Crescent .....	.15	.25	.70	....	....	Champion .....	.15	.25	.70	1.60	6.00
Commonwealth ...	.15	.25	.75	....	....	St. Louis .....	.15	.25	.60	1.35	5.00
Cameron Early ...	.15	.25	.70	....	....	Senator Dunlap ...	.15	.20	.60	1.35	5.00
Dew .....	.15	.25	....	....	....	Superb .....	.30	.45	1.30	3.25	12.00
Exceelsior .....	.15	.25	.75	....	....	Uncle Jim .....	.15	.25	.70	1.60	6.00
Early Ozark .....	.15	.25	.70	1.60	6.00	Warfield .....	.15	.20	.60	1.35	5.00
Glen Mary .....	.15	.25	.70	1.60	6.00	Wm. Belt .....	.15	.25	.70	1.60	6.00
Gandy .....	.15	.25	.70	1.60	6.00	Collins .....	.15	.25	.80	....	....
Gibson .....	.15	.25	.70	1.60	6.00	Joe Johnson .....	.15	.25	.80	....	....
Hundred Dollar ..	.15	.25	.70	1.60	6.00	Campbell's Early..	.15	.30	1.00	....	....
Heritage .....	.15	.25	.70	1.60	6.00	Charles I. ....	.15	.25	.80	....	....
Haverland .....	.15	.25	.70	1.60	6.00	Dr. Burrili .....	.20	.30	1.10	2.60	10.00
July .....	.15	.25	.70	1.60	6.00	Late Jersey Giant..	.15	.30	1.00	....	....
Howard No. 17.....	.30	.50	....	....	....	King's Wealthy.. P	.35	.60	2.00	5.00	20.00

Can furnish the varieties listed below in small quantities only—Price

Doz. 15c; 25, 30c; 100, \$1.00.

Amanda	Good Luck	Manhattan
Barrymore	Golden Gate	Norwood
Bethel	Great Scott	Nettie
Blaine	Hub	Ohio Boy
Buster	Highland	Orem
Crimson Cluster	Helen Davis	Oswego.
Chipman	Jessie	Pearl
Climax	Jim Dumas	Paul Jones
Cardinal	Klondike	Parker, Earl
Enormous	Lovett	Rewastico
First Quality	Mascott	Splendid
Fremont, Wm.	Meteor	U. S. King Ed.
Fendall	Minnetonka	Uncle Joe
Gill	Monroe	Three W.
		Willard

February 13, 1919.

Mr. Potter:

I bought plants of you 20 years ago and have a good bed of them yet but would like to get some new varieties. I can raise strawberries and don't you forget it that's my hobby

Respectfully,

W. J. STIGER, Seneca Co., Ohio.

May 9, 1919.

Dear Sir:

Received the strawberry plants and was well pleased with them.

Respectfully,

MRS. JAS. AXTELL, Clay Co., Nebr.

April 3, 1919.

E. W. Potter:

Dear Sir—I was already to send to Vaughan's for my strawberry plants when my neighbor, Mrs. Moors, told me what fine ones she got from you, so I am going to try yours.

Respectfully,

MRS. C. J. SPURCK, Peoria Co., Ill.

February 12, 1919.

Mr. Potter:

We have always found your plants extra good and I want some more.

Respectfully,

HERMAN J. BENNETT, Winnebago Co., Ill.

## **RASPBERRIES**

Any soil that will produce good field crops is suitable for raspberries. The red and black varieties have proven a very profitable crop for the past few years, and every fruit grower should plant a few.

We generally set Black Caps about 3 to 4 feet apart in row, and rows 6 to 7 feet apart. The red varieties may be set 6 feet by 3 feet.

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### **RED RASPBERRIES**

#### **CUTHBERT**

This is a valuable variety, well tested throughout the country. It is a rank, vigorous grower, making many plants, which should be kept cut back with the hoe or cultivator. It ripens midseason and continues to very late. The quality is good. Dozen, 30c; 50, 75c; 100, \$1.50; 1000, \$14.00.

#### **ST. REGIS**

This wonderful Red Raspberry pleased us again this season. It ripens about a week earlier than Cuthbert, not quite as large as Cuthbert but produces as many bushels per acre. It is a money maker. The new canes produce fruit in the fall. By express. Dozen, 30c; 100, \$2.00; 500, \$8.00; 1000, \$15.00.

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### **BLACK RASPBERRIES**

#### **PLUM FARMER**

One of the new varieties of Black Caps. It has given great satisfaction and growers are enthusiastic over it. A vigorous grower and hardy. The fruit is large, like Cumberland, but a little earlier season. Per dozen, 35c; 50, \$1.00; 100, \$2.00; 1000, \$17.00.

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## **BLACKBERRIES**

The culture is about the same as the raspberry. The canes should be pinched back when they reach the height of 3½ to 4 feet. They should be planted in rows 6 or 7 feet apart and 3 to 5 feet in the rows.

#### **ELDORADO**

This is undoubtedly one of the best blackberries. Its large size and delicious quality put it far in advance of some other varieties. It is very hardy and never winter kills in northern climate. The berries are large, jet black, borne in large clusters and ripen well together. Dozen, 35c; 50, \$1.00; 100, \$2.00; 1000, \$17.00.

April 14, 1919.

E. W. Potter,  
Leslie, Mich.

Dear Sir:

Strawberry plants received in good shape. Thank you.

Respectfully,

T. R. EVANS, Warren Co., Ohio.

April 22, 1919.

Mr. Potter:

The strawberry plants and raspberry plants ordered by Brother Ralph Nilson were received O. K. and very satisfactory. Enclosed find a money order for another order of plants.

Respectfully,

ESKEL J. NILSON, Isabelle Co., Mich.

May 19, 1919.

Mr. E. W. Potter:

Dear Sir—Strawberry plants arrived tonight in good shape. I am well pleased and will order more when I get into my new home on a large lot. Thanking you once more I am,

Yours truly,

MR. GLEN EATON, Genesee Co., Mich.

May 14, 1919.

E. W. Potter,  
Leslie, Mich.

Dear Sir:

Enclosed find my check for strawberry plants which came promptly and are starting in good shape.

Respectfully,

R. W. GRIFFITH, Jackson Co., Mich.



May 20, 1919.

Mr. Potter:

Enclosed find stamps to cover postage. Plants were all O. K.

Yours truly,

H. M. WIDNEY, De Kalb Co., Ind.

February 20, 1919.

Mr. Potter:

The Progressive everbearing I got of you last year did fine and although it was real dry we kept the blossoms picked off until July 1st and watered them every evening and got a few berries every day for a while until the frost got them.

Yours truly,

W. F. KNAPPE, Fremont Co., Iowa.

March 21, 1919.

Mr. E. W. Potter:

The plants we received two years ago were in fine shape. I am enclosing another order.

Respectfully,

JOSEPH BETTS, Hillsdale Co., Mich.

March 14, 1919.

E. W. Potter:

Dear Sir—I thank you for calling my attention to mistake. You are certainly square. You may finish out my order with Dunlap. Thanking you again I remain,

Yours truly,

MRS. ELLA CAMBURN, Eaton Co., Mich.

# Certificate of Nursery Inspection

No. 3349

*THIS IS TO CERTIFY, That I have examined the nursery stock and premises of The E. W. Potter Co., Leslie, Mich., and find them apparently free from dangerous insects and dangerous contagious tree and plant disease.*

*This certificate to be void after July 31, 1920.*

*L. R. TAFT,*

*State Inspector of Nurseries and Orchards.*

*Agricultural College, Mich., Sept., 1919.*

Copy of above Certificate with each shipment.

## YELLOW DENT CORN

We have a good supply of corn that will please any one looking for an early maturing variety. We guarantee this corn to grow, and know it will please you. Can ship any time. Shelled 10c per lb.

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## EARLY POTATOES

We are very sorry to disappoint our customers on Early Seed. The crop was so light we cannot offer them this season.